

دانشگاه آزاد اسلامی واحد تبریز

نام درس: مدیریت پروژه های فناوری اطلاعات

بخش: مدیریت ذمی نفعها

نام استاد: دکتر مسعود کارگر





Project Stakeholder Management



AGENDA

PROJECT STAKEHOLDER MANAGEMENT

STAKEHOLDER MANAGEMENT OVERVIEW

STAKEHOLDER MANAGEMENT PROCESSES

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PROJECT STAKEHOLDER MANAGEMENT

Project Stakeholder management

Project Stakeholder Management includes the processes required to identify the people, groups, or organizations that could impact or be impacted by the project, to analyze stakeholder expectations and their impact on the project, and to develop appropriate management strategies for effectively engaging stakeholders in project decisions and execution.



Trends & Emerging Practices



Tailoring Considerations

- 1 Stakeholder Diversity
- 2 Complexity Of Stakeholder Relationships
- 3 Communication Technology

Stakeholder Management Processes





Identify Stakeholders

Identify Stakeholders



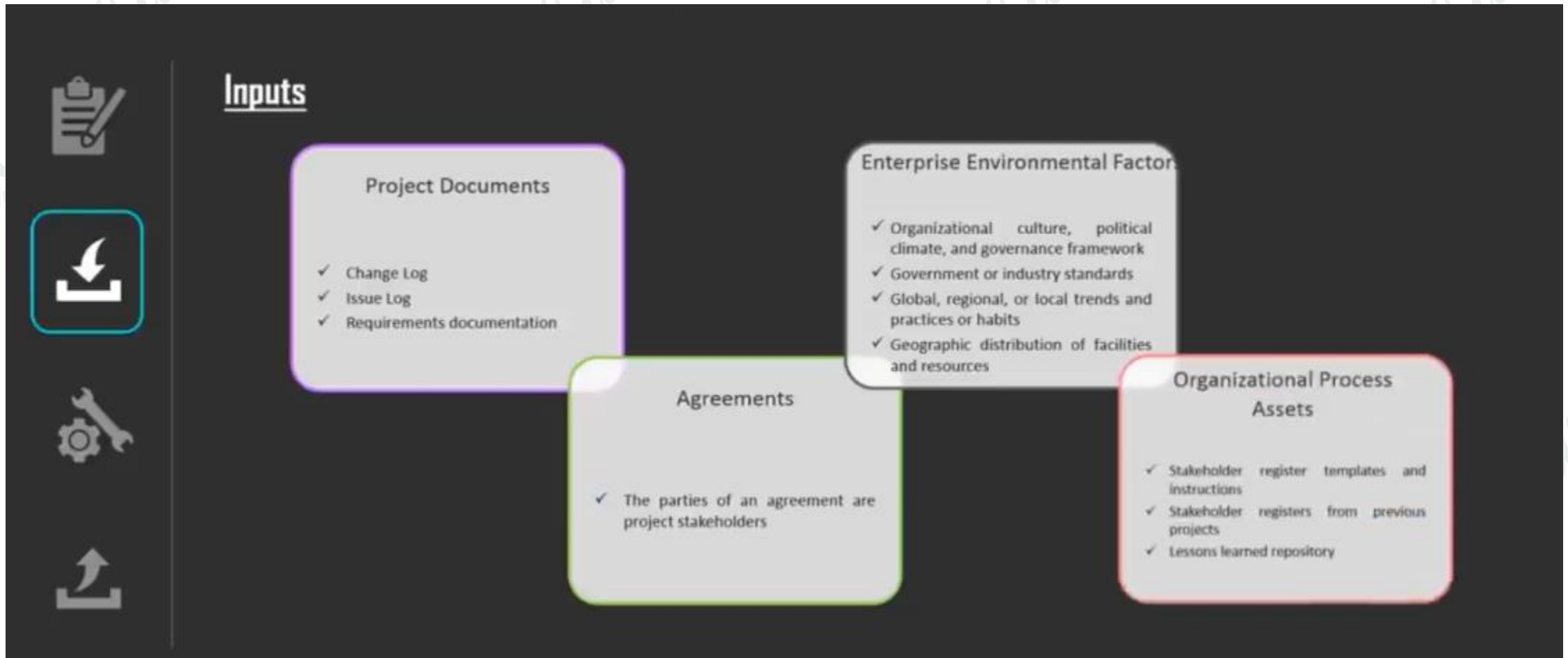
Description

The initial process of project stakeholder management is Identify Stakeholders.

In this process, the project stakeholders are regularly identified, analyzed and various information related to them

It is performed at periodic intervals throughout the project lifecycle which helps the project team in identifying appropriate focus required for the engagement of each stakeholder involved in the project.

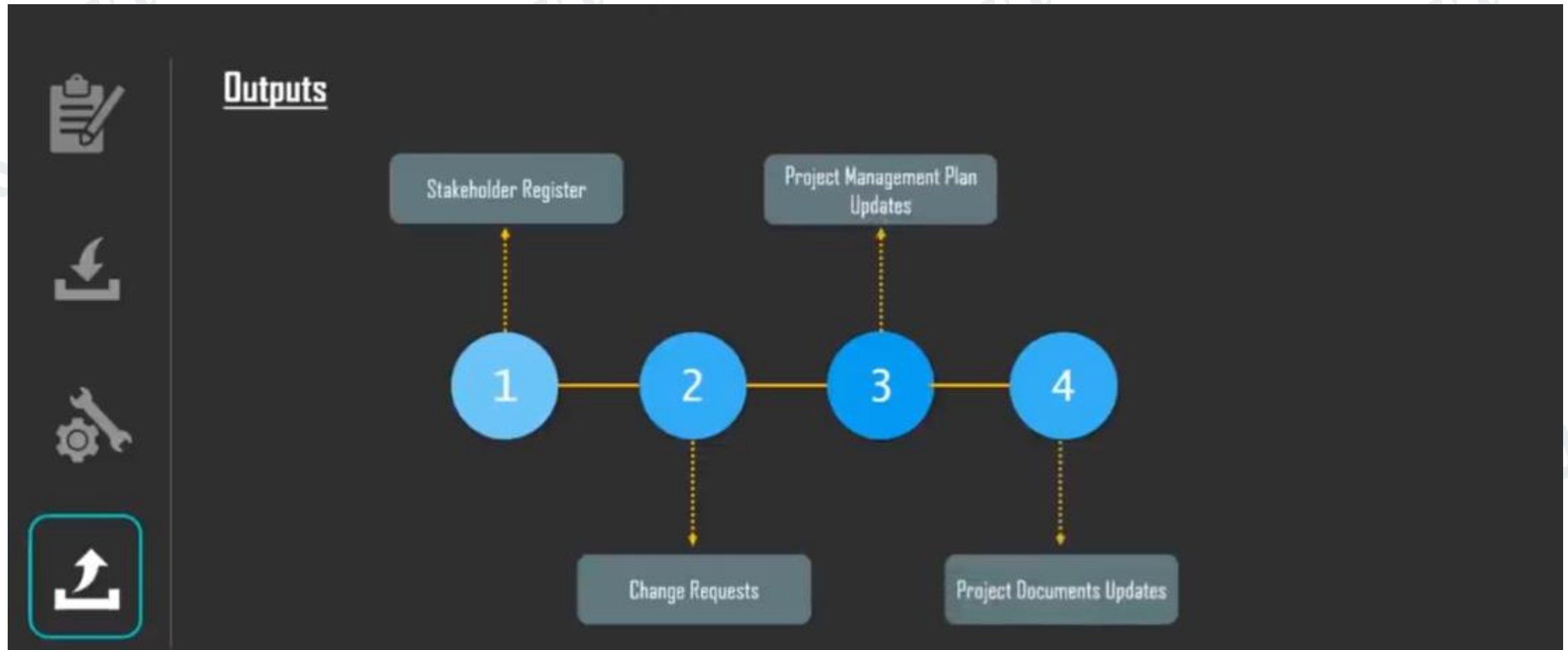
Identify Stakeholders



Identify Stakeholders



Identify Stakeholders





Plan Stakeholder Engagement

Plan Stakeholder Engagement

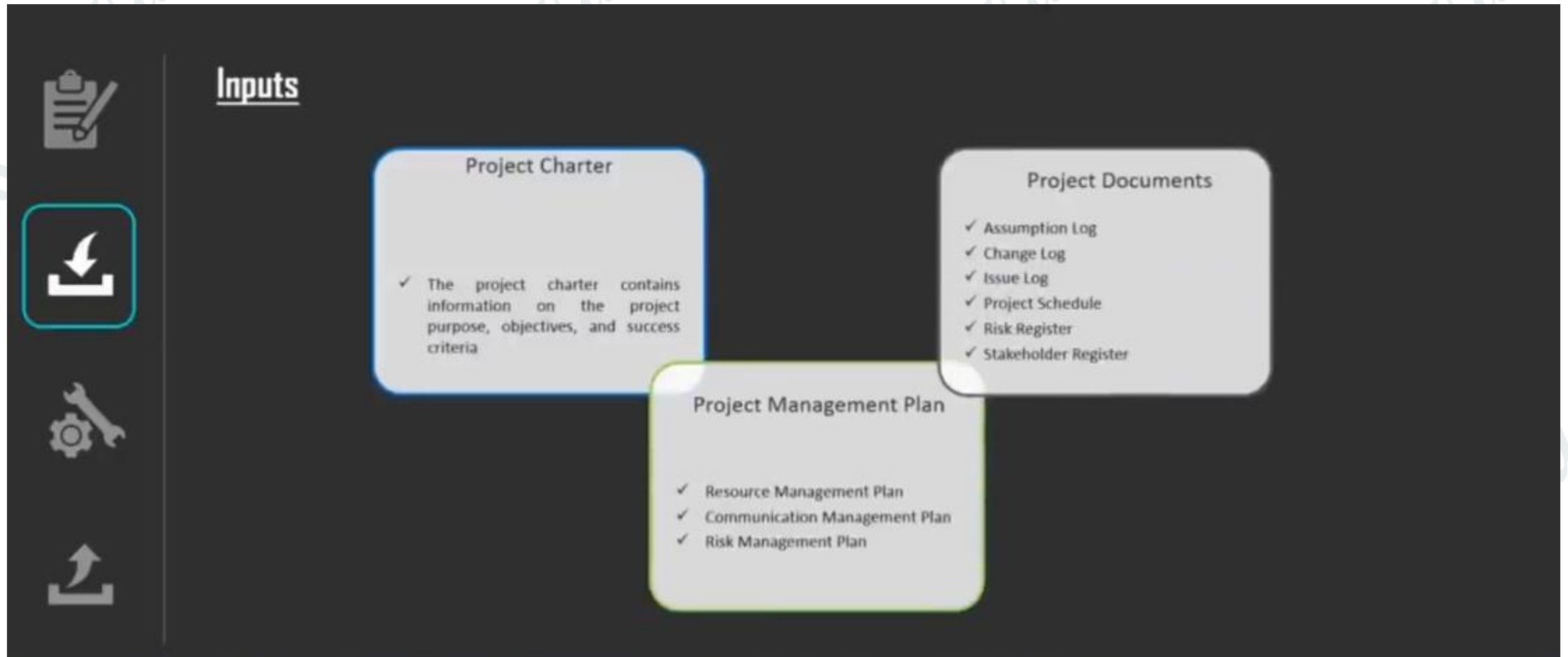


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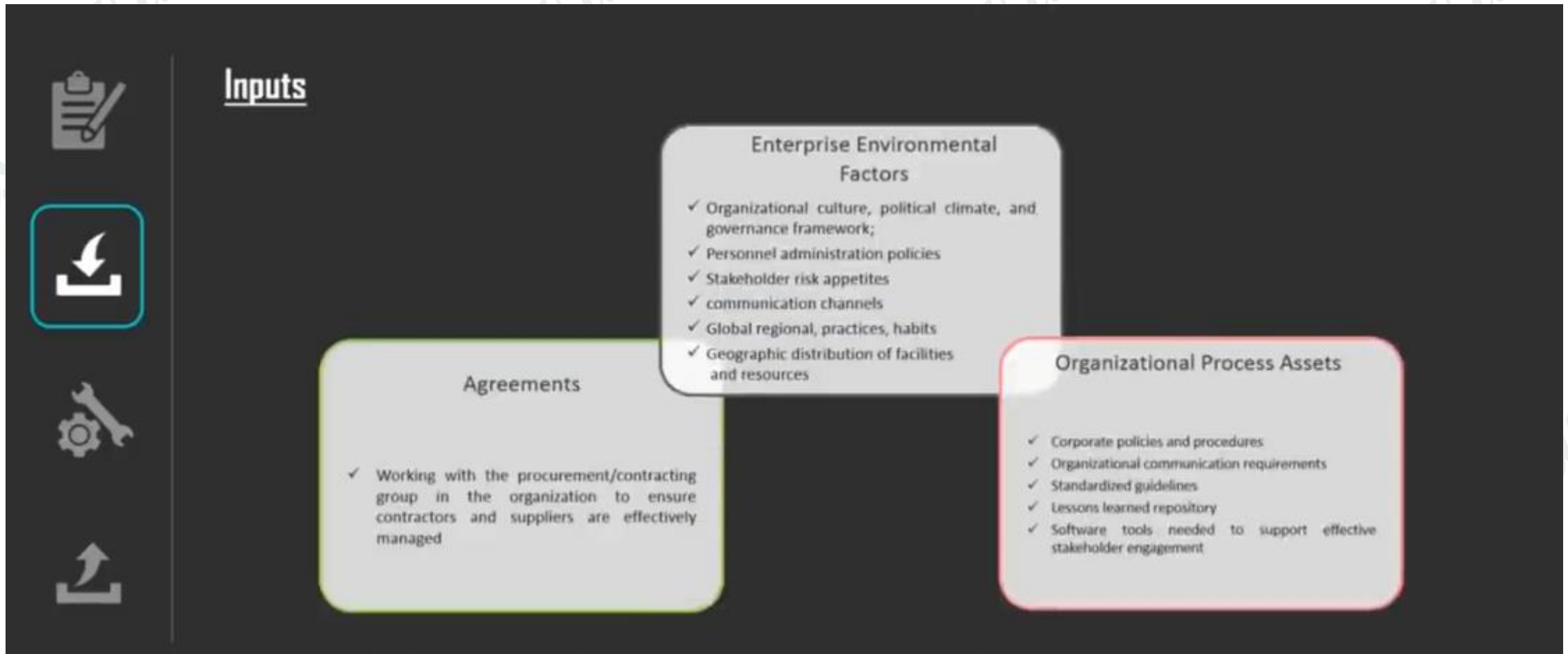
In this process, various approaches are curated in order to involve the stakeholders on the basis of their needs, interests, expectations, and latent impact on the project.

It is performed at periodic intervals throughout the project lifecycle and helps in developing a realistic plan which can effectively interact with the stakeholders.

Plan Stakeholder Engagement



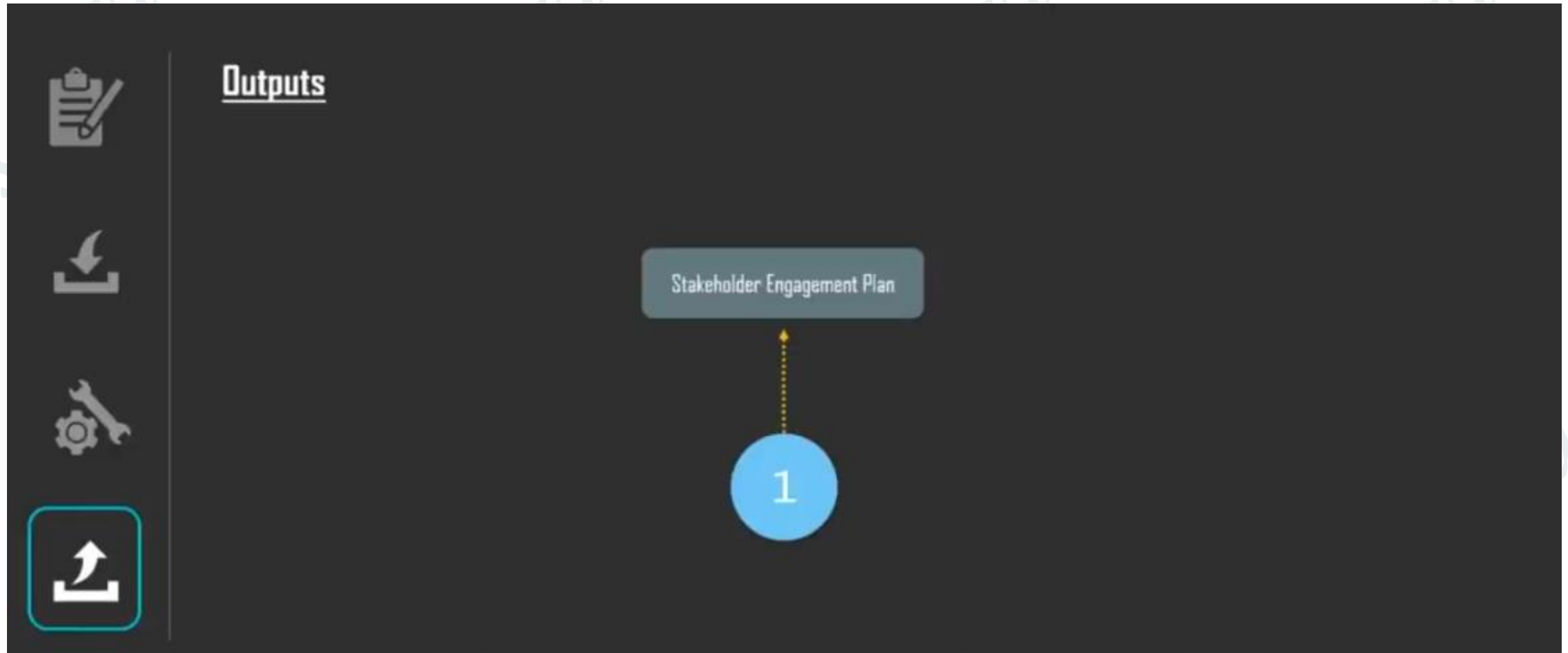
Plan Stakeholder Engagement



Plan Stakeholder Engagement



Plan Stakeholder Engagement





Manage Stakeholder Engagement

Manage Stakeholder Engagement



Description

In this process, various steps are taken for better communication and maintain working with stakeholders



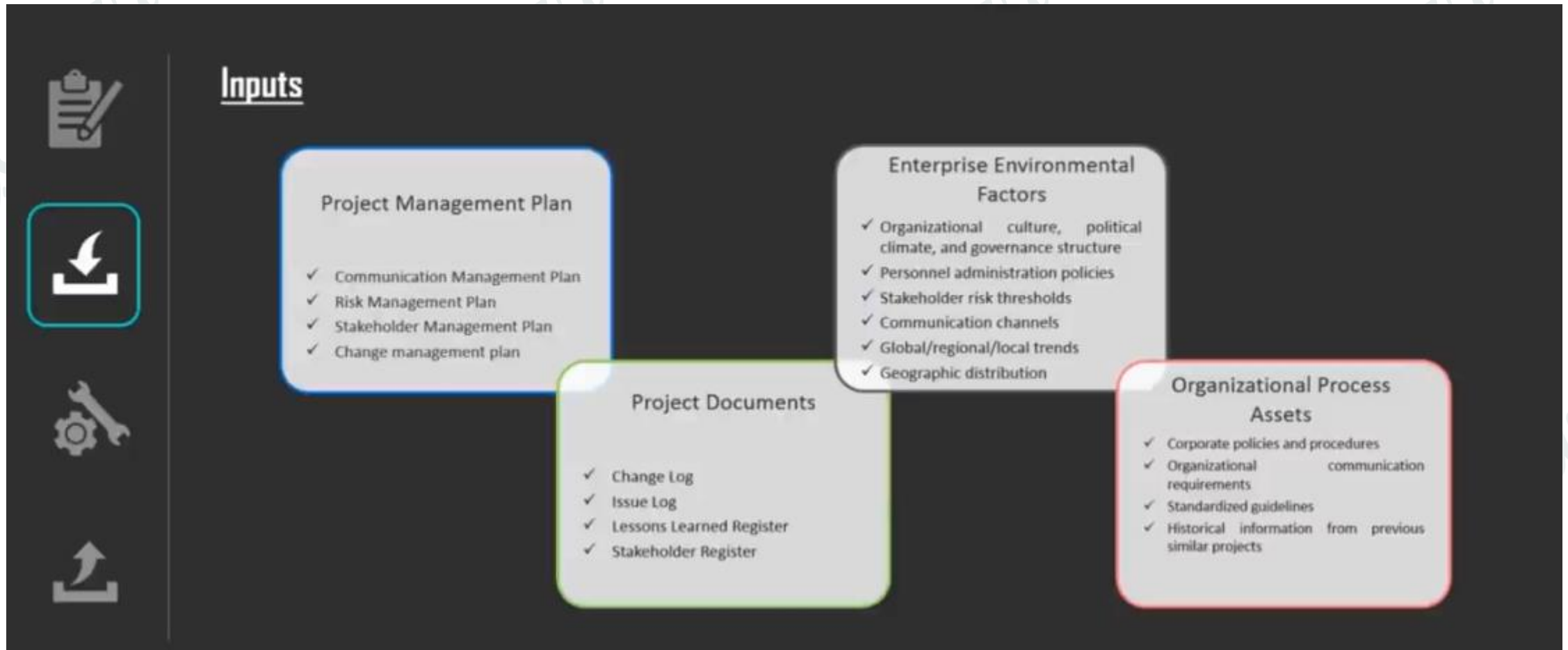
Along with this their concerns and issues are addressed, and appropriate stakeholder involvement is fostered as well



It is performed throughout the project lifecycle and helps a project manager in increasing support and minimizing resistance from the stakeholders.



Manage Stakeholder Engagement



Manage Stakeholder Engagement



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Monitor Stakeholder Engagement

Monitor Stakeholder Engagement



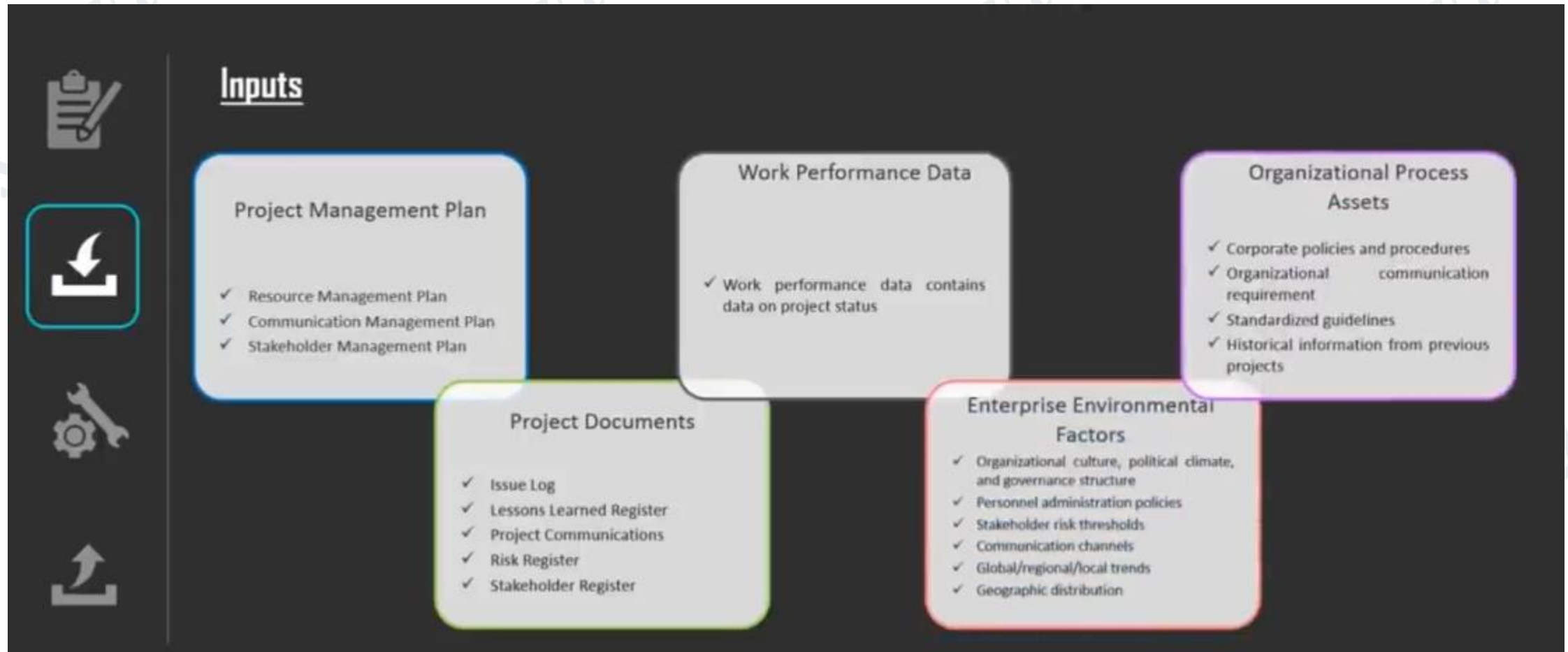
Description

In this process relationships of project stakeholders are monitored, and various strategies are tailored in order to engage the stakeholders using engagement plans and strategies.

This process is performed throughout the project lifecycle and helps in maintaining as well as increasing the efficiency and effectiveness of the implied stakeholder engagement activities.

This process is very crucial to perform while the project evolves, and its development environment varies.

Monitor Stakeholder Engagement



Monitor Stakeholder Engagement



Monitor Stakeholder Engagement

